2018
EUROPEAN YEAR OF CULTURAL HERITAGE
#EuropeForCulture

# EVERYTHING YOU NEED TO KNOW ABOUT EUROPEANA

Europeana national workshop - Varna

Adrian Murphy | **30 May 2018**

**Български носии : Карта с разпределени по нея типичните за съответния район носии**

**Христо Вакарелски**

National Library of Bulgaria

Public Domain

# An introduction to Europeana

- Europeana - who, why and how?
- Data
- Reuse
- Europeana Collections
- Looking ahead
- Q&A


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# Europeana - who, why and how?

***The Anatomy Lesson of Dr Nicolaes Tulp*, 1632**
**Rembrandt van Rijn**
Mauritshuis
Public Domain

**“We transform the world with culture! We want to build on Europe’s rich heritage and make it easier for people to use, whether for work, for learning or just for fun.”**

Europeana’s mission

**Pferd Pyramiden der Mädchen**
**Heinrich Hamann, 1900**
**Museum für Kunst und Gewerbe Hamburg**
**CC0**

- A non-profit foundation based in The Hague, Netherlands (2008)
- Europeana Network Association - a professional community of 1700+ digital heritage and tech experts
- Adding value to the hard work of museums, galleries, libraries and archives in Europe by bringing this to European audiences

Our shared mission:

**Expand and improve access to Europe's digital cultural heritage**


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europeana

An open data platform with many services.

We publish more than 50 million records from over 3,500 museums, galleries, libraries, and archives across Europe.


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europeana

## Three priorities

- Make it easy and rewarding for Cultural Heritage Institutions to share high-quality content
- Scale with partners to reach our target markets and audiences
- Engage people on our websites and via participatory campaigns


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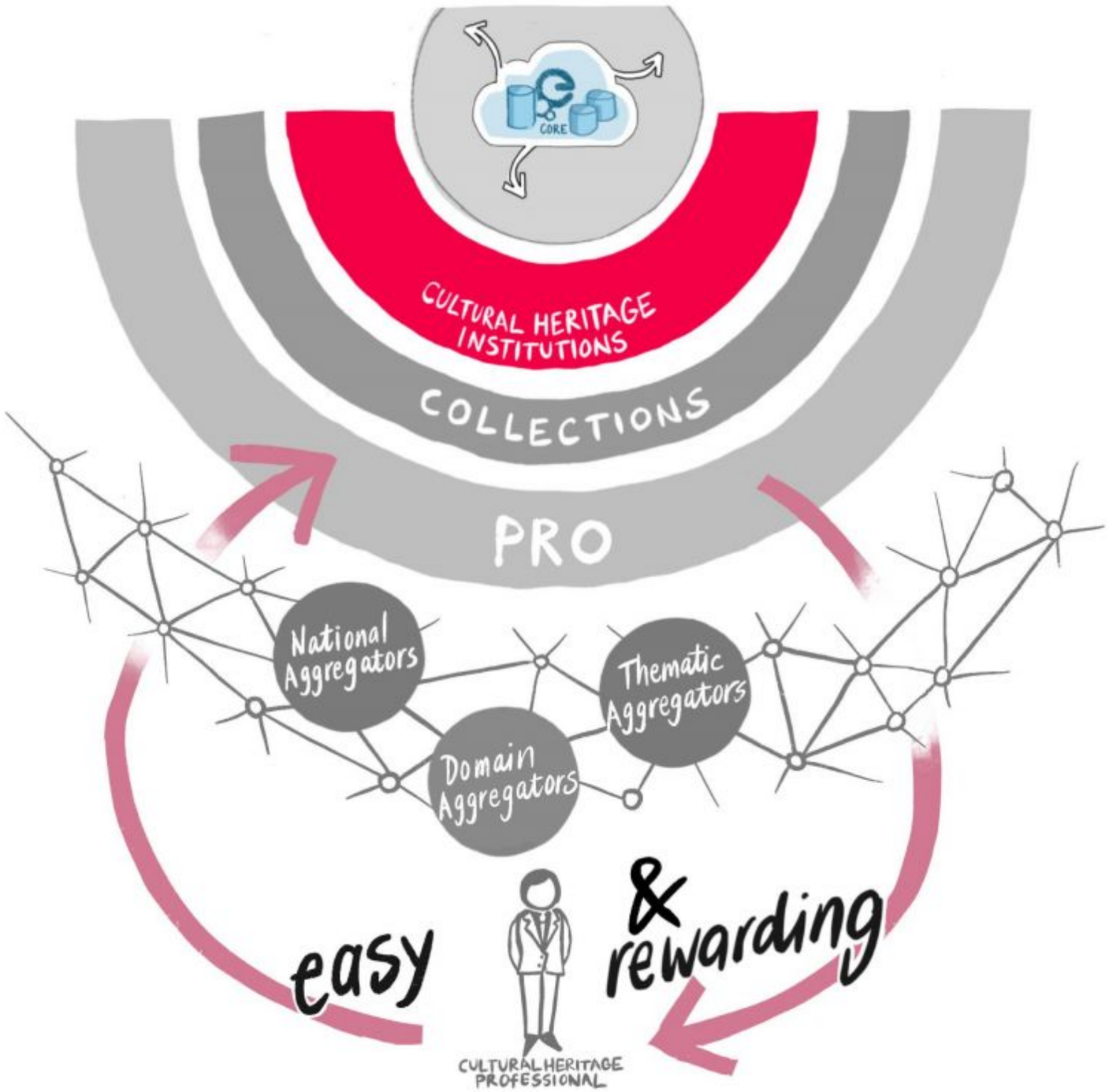
# Cultural Heritage Institutions



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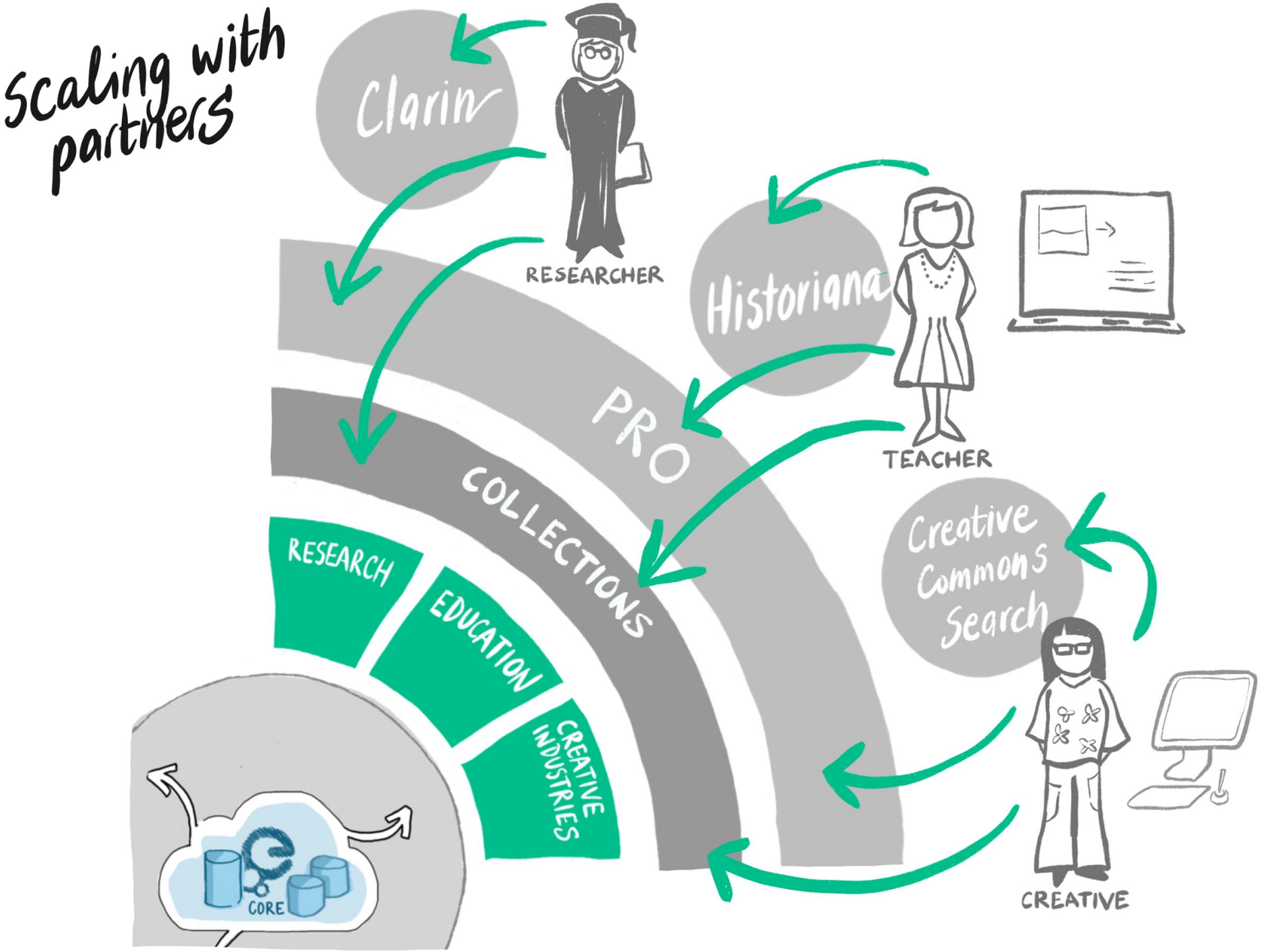
# Scale with Partners



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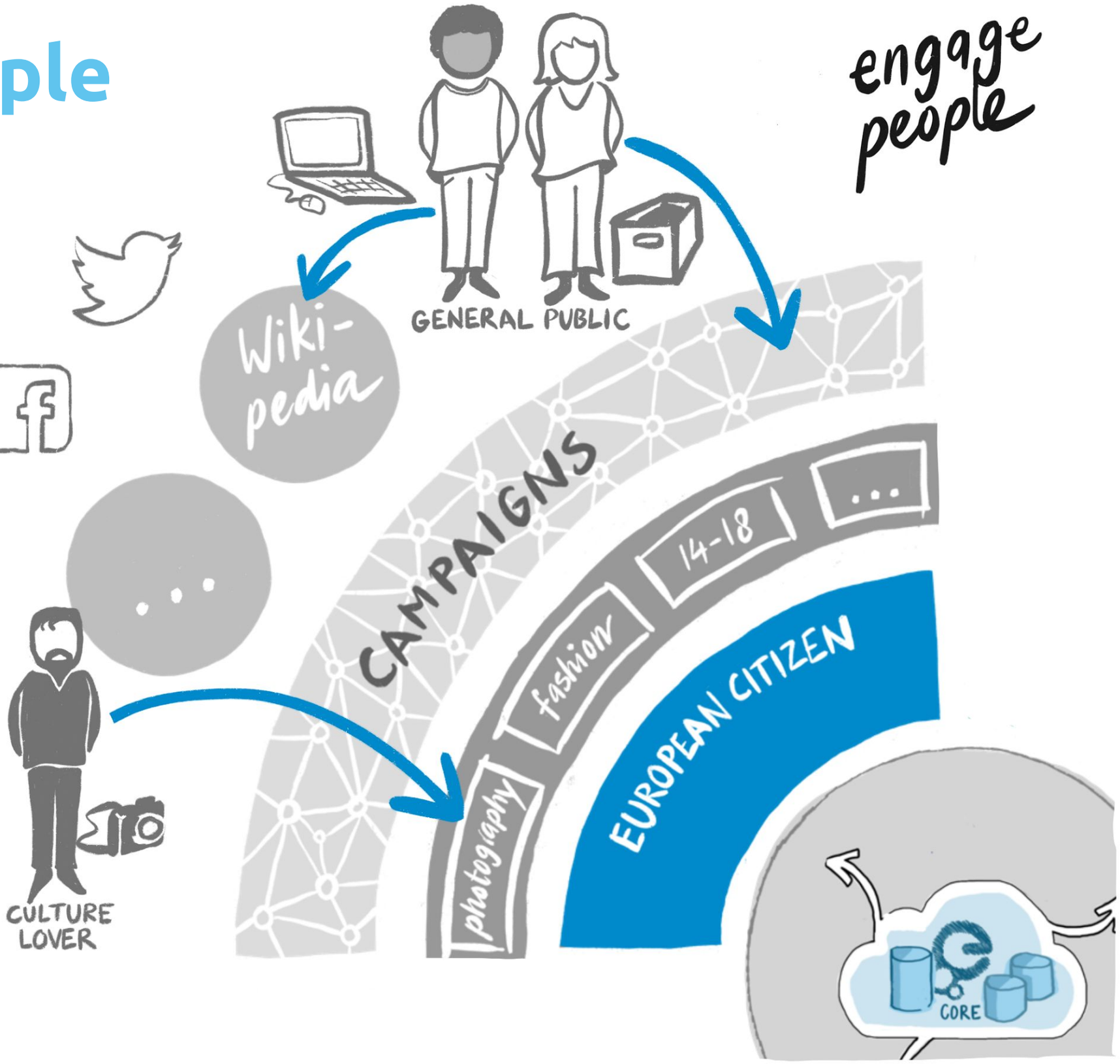
# Engage people



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# Europeana - Powered by People

http://pro.europeana.eu/our-network/about-our-network



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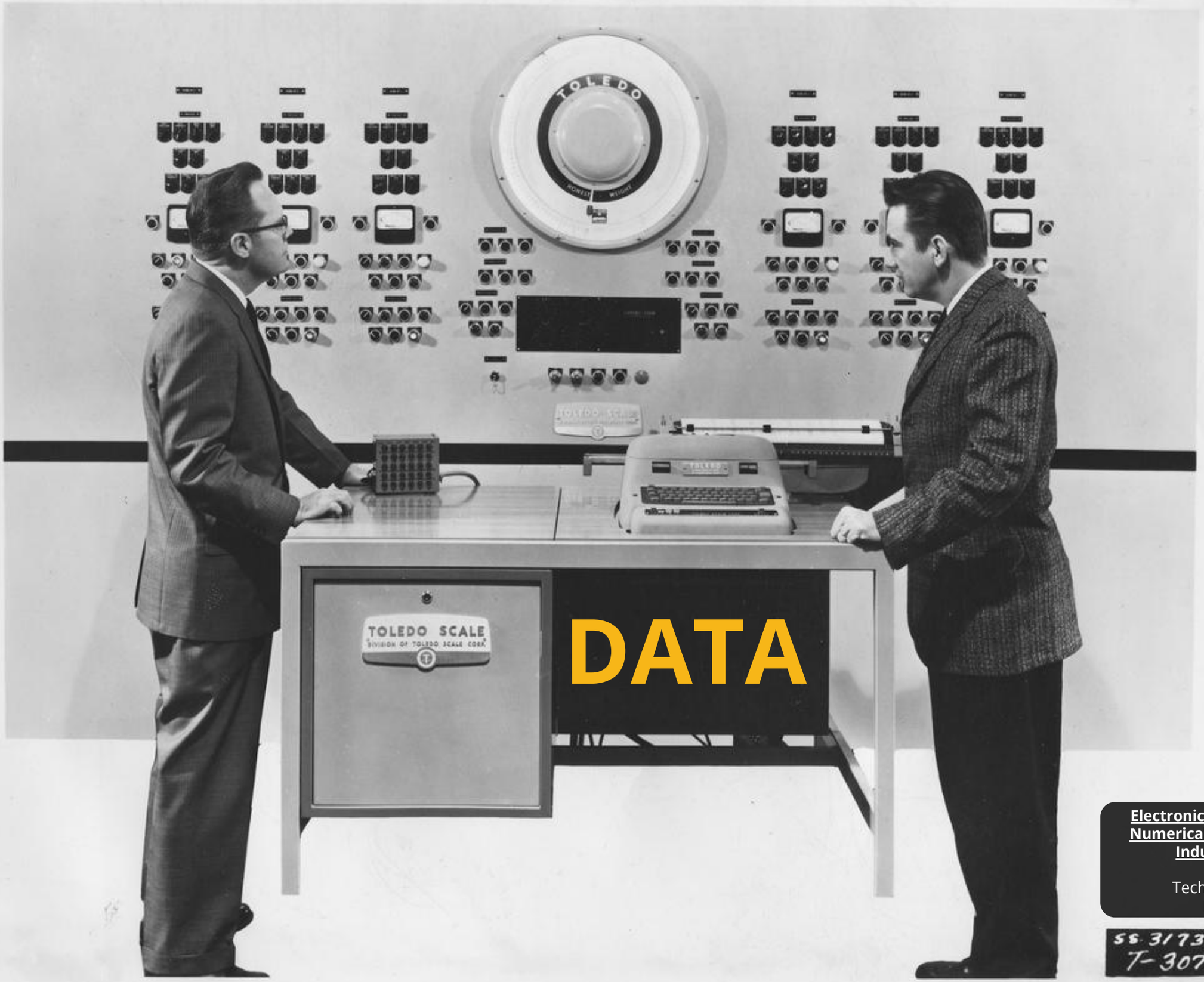


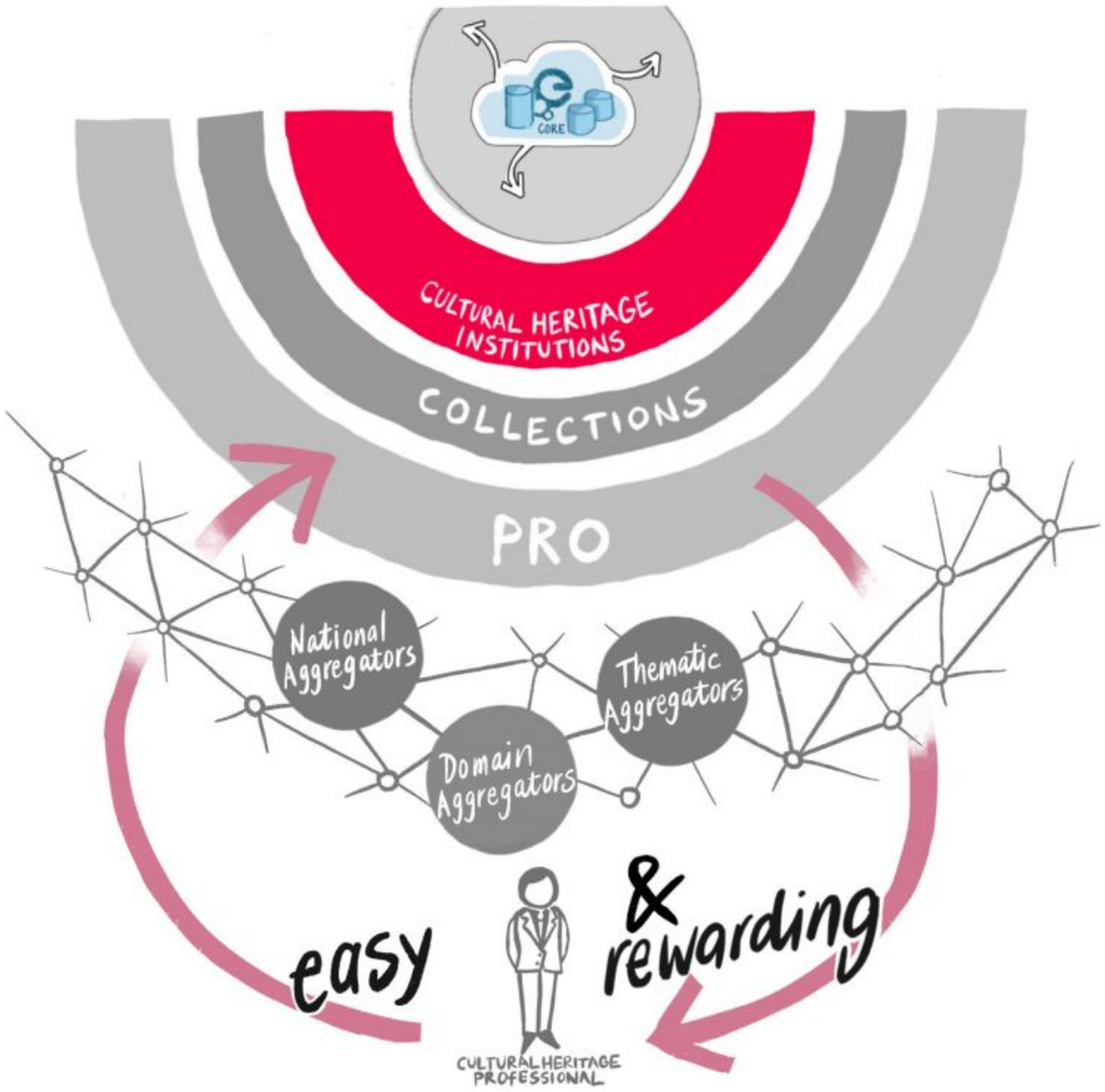

**Electronic Computer for Numerical Control of an Industrial Process**
Unknown
Technical Museum
Public Domain

SS 31738
T-3074

# Our network of data partners

- **Europeana data providers:** Cultural heritage institutions providing content and metadata to Europeana

- **National and domain aggregators**: Gathering metadata for institutions for countries and on specific domains (e.g. music, archaeology), making it available for Europeana



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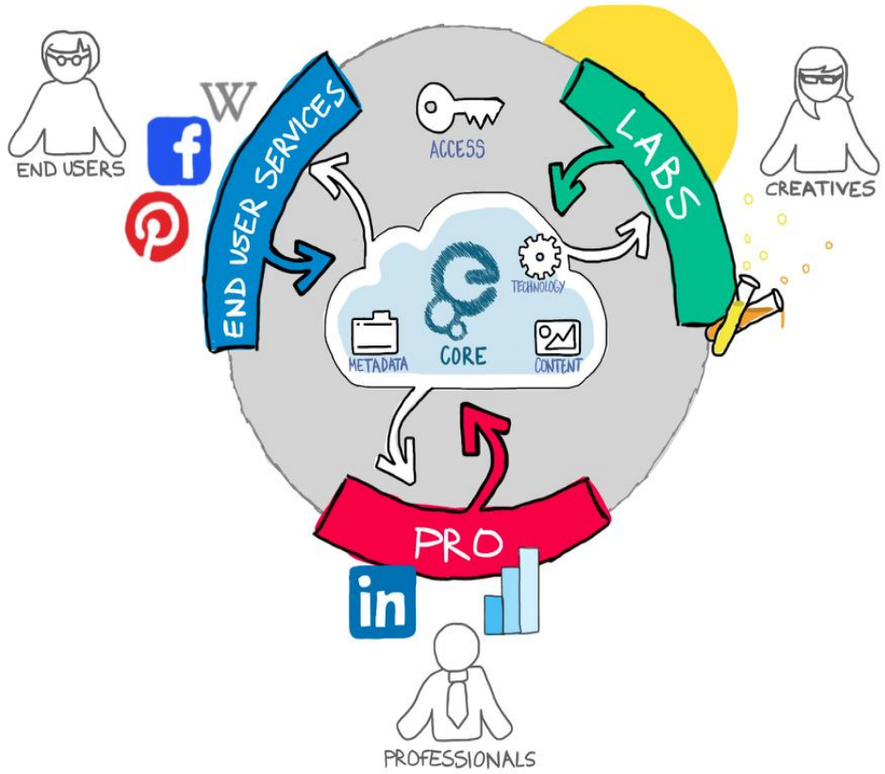
# Our data landscape

- Europeana collects metadata under a CC0 licence and links to digital objects as part of the metadata

- We encourage institutions to provide metadata in [Europeana Data Model](#) (EDM)

- Data is enriched with open, multilingual and technically available metadata - more to come later



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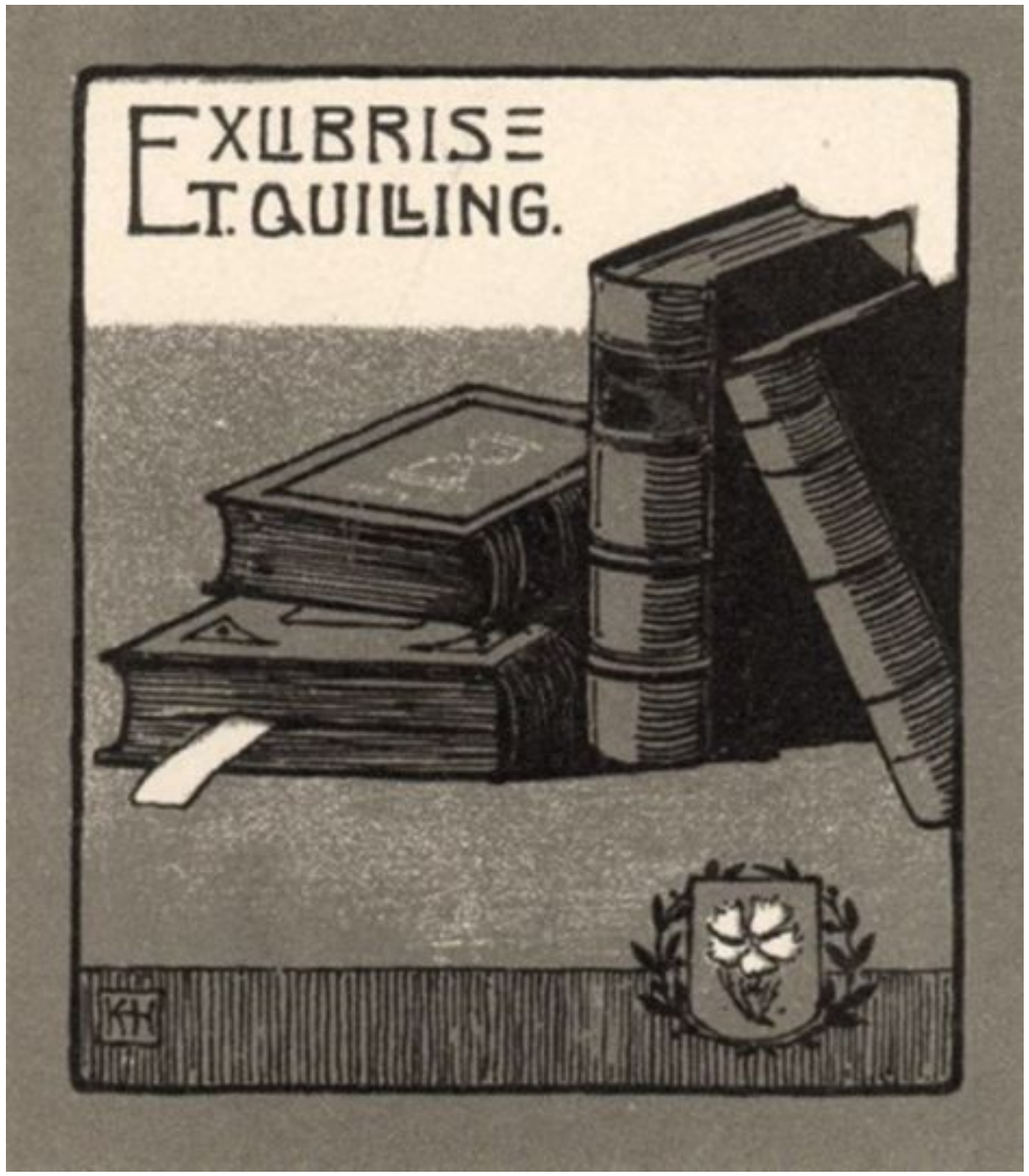
# Reuse markets




**Bokägarmärke, exlibris.** 1929, Malmö museer, Sweden. Public Domain

- **Education**
- **Creative industries**
- **Digital humanities research**



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# Education

- Europeana Education community on LinkedIn
- Partnerships with not for profit and commercial publishers
- Stimulating the development of pan-European learning resources
- Working with national ministries of education
- Reaching out to teaching networks, like eTwinning (over 500k teachers)


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# Research

Advertisement card used for the grants programme 2017

- Research grants programme (calls for projects at start of each academic year)
- Connecting to Europe-wide research infrastructures (CLARIN, and future partnerships with EHRI, Parthenos, DARIAH and EUDAT)
- Building a community of those using Europe's digital cultural heritage to deliver new knowledge and insights


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# Creative industries

- Partnerships to support competitions, workshops and growth opportunities (e.g. Creative Commons search)
- Involvement with large scale events (e.g. the Arts+)
- Annual Europeana Challenges (e.g. EdTech challenge in 2018)
- Europeana Labs community


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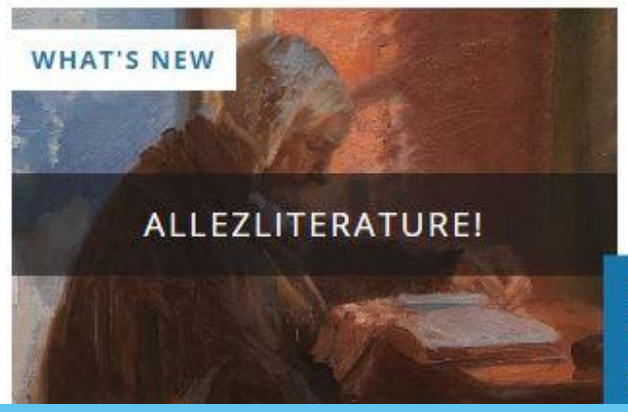
# europeana

Add a search term

Browse

Explore 54,381,023 artworks, artefacts, books, videos and sounds from across Europe.

Mode à Longchamp, Agence de presse Meurisse
Bibliothèque nationale de France
Public Domain




FEEDBACK



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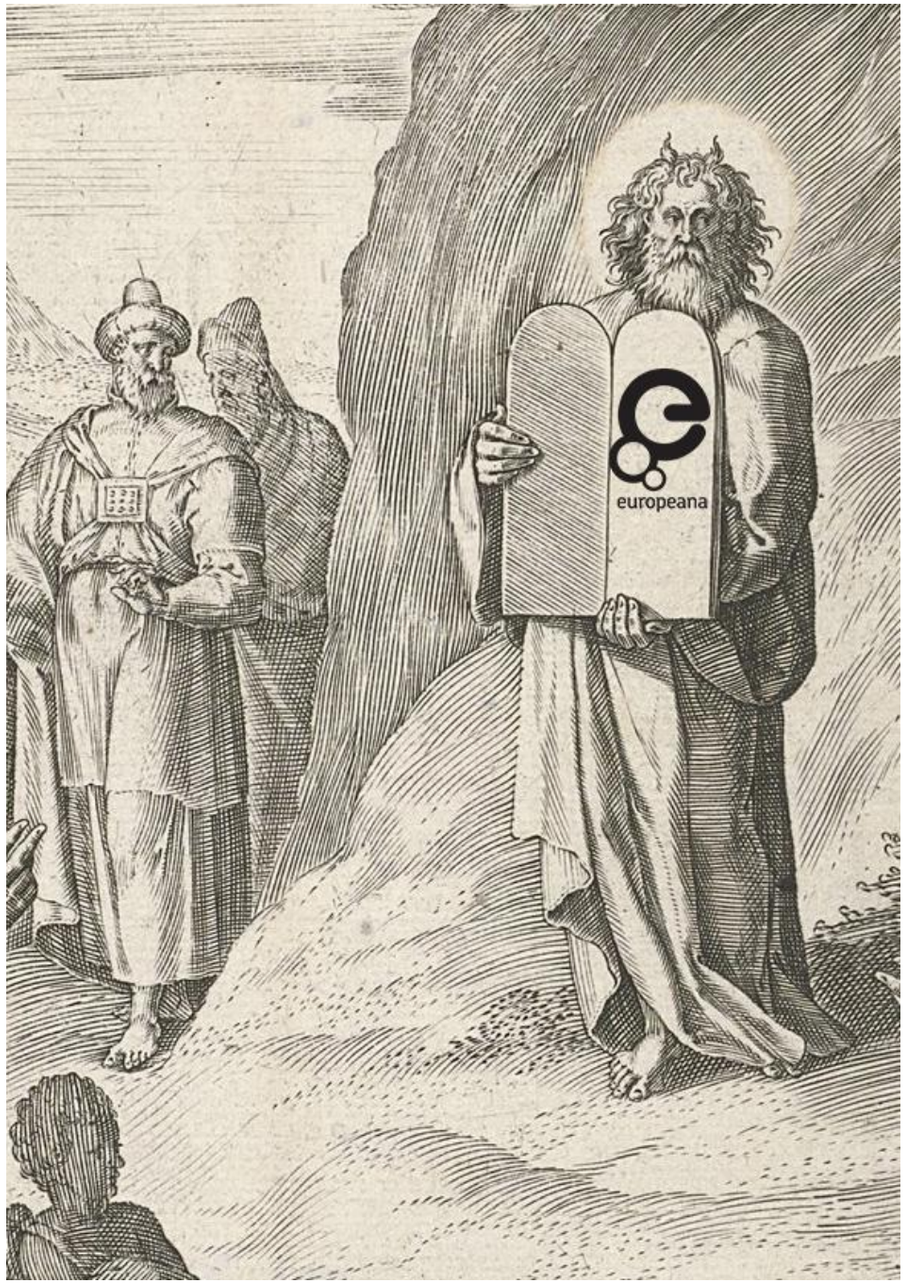
# Europeana Collections: goals

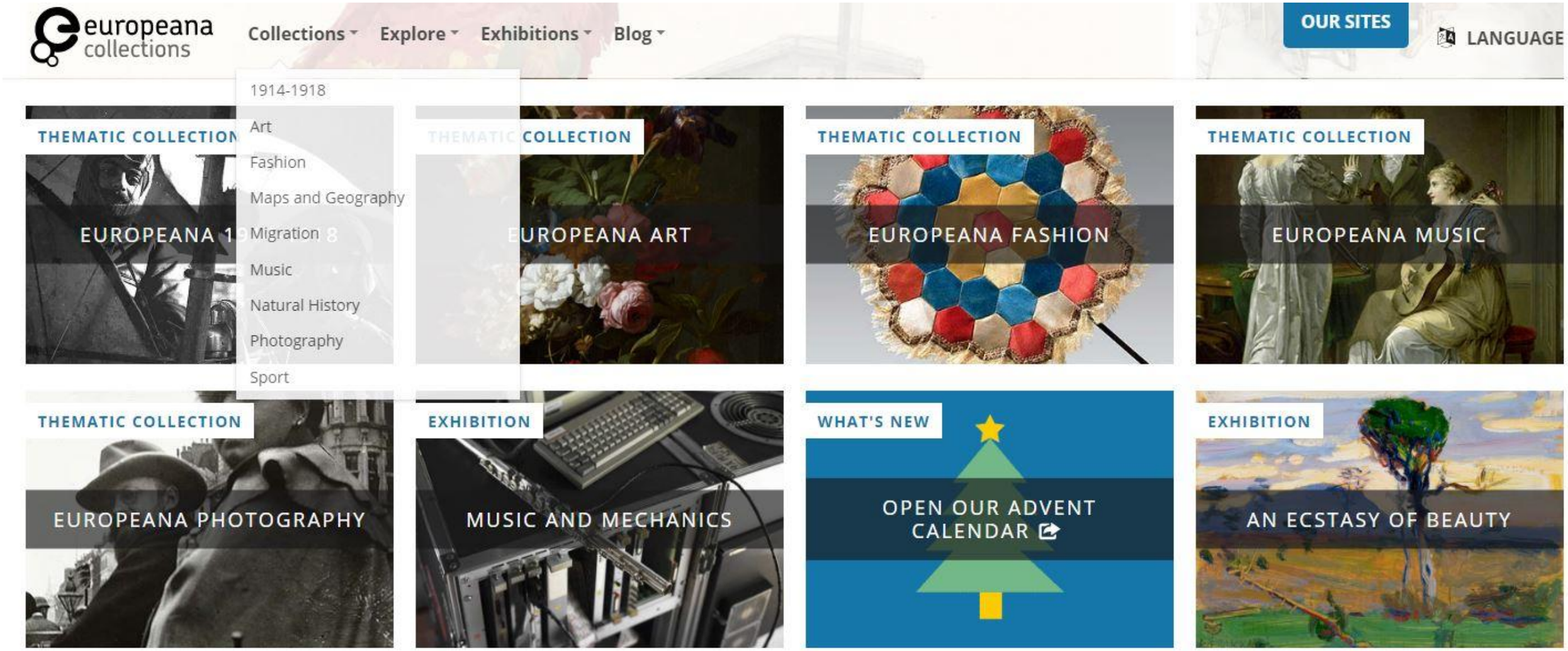
- **Inspire** users to discover content
- **Promote** open content
- **Stimulate** use & re-use
- **Encourage** partner engagement on our platform and elsewhere




Moses with the tablets of Law and History (detail)
Rijksmuseum. Public Domain.


CC BY-SA

# Thematic collections





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DOWNLOAD

**Title**

## At the French Windows. The Artist's Wife | L. A. Ring

I havedøren. Kunstnerens hustru

**Description**

L.A. Ring was married in 1896, the year before he painted this portrait of his wife, Sigrid Kähler (1874-1923). At that time he was 42, while she was 22. Thus, it seems natural to join several other art historians in interpreting this image as a declaration of love for the artist's pregnant wife, with the promise of spring acting as a symbol of the consummation of love. With so much new-found happiness, hope, and flowering plants gathered in one place it seems as though the awareness of the opposite of life, death, becomes the underlying theme or perhaps the experience that Ring attempts to handle or exorcise with his painting. An experience that Ring, an atheist, expressed in many works. Here, he addresses the theme by contrasting Sigrid's belly against stunted, gnarly branches. A reminder of the fragility that also encompasses the budding life sensed in both man and nature. This painting joins the ranks of many other monumental portraits of women and wives created by Danish artists in the decades around 1900. Pictures that speak of a perception of women that is gradually liberating itself from the Romantic era's celebration of the Mother – a view of women that recoiled from both the female body and intellect – towards a more independent, quietly confident and composed type of woman that unites both body and brains.

**FIND OUT MORE**

View at Statens Museum For Kunst

**CAN I USE IT?**

Free Re-use

CC0

**SHARE**

**People**

**Creator:** L. A. Ring (1854-08-15 — 1933-09-10)

**Classifications**

**Type:** {"def"=>["http://vocab.getty.edu/aat/300054216"], "Maleri"=>["da"]}
**Subject:**
naturalism (artistic form of expression) ,
portrait; artist's wife; threshold; garden; woman; spring
**Medium:** oil paintings (visual works)

**Properties**

**Size:** 191 x 144 cm
**Language:** English , Dansk

**Time**

**Creation Date:** http://semium.org/time/18xx , 1897
**Period:** 19-th
**First Issued:** http://semium.org/time/18xx

**Provenance**

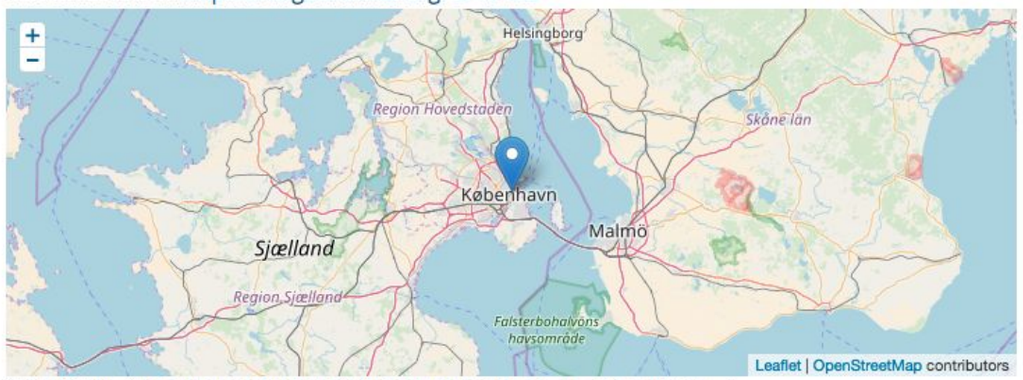
**Provenance:** Erhvervet 1924.
**Institution:** Statens Museum for Kunst
**Provider:** Europeana 280
**Providing Country:** Denmark
**First Published In Europeana:** 2015-12-10
**Last Updated In Europeana:** 2017-07-27

**References And Relations**

**Dataset:** 2063604_EU_280_Denmark
**Relations:** http://www.wikidata.org/entity/Q20537703

**Location**

**Current Location:** http://sws.geonames.org/6949482




NATIONAL ART MUSEUM COPENHAGEN 55.6889° North, 12.5786° East

# Exhibitions

- Create and share engaging narratives
- Showcase collections in a visually appealing format
- Multi-institutional, pan-European and multilingual

  http://www.europeana.eu/portal/exhibitions
- Flexible platform: embed video, animation, audio, Pinterest…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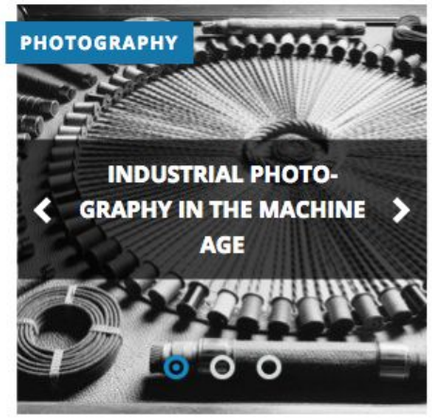
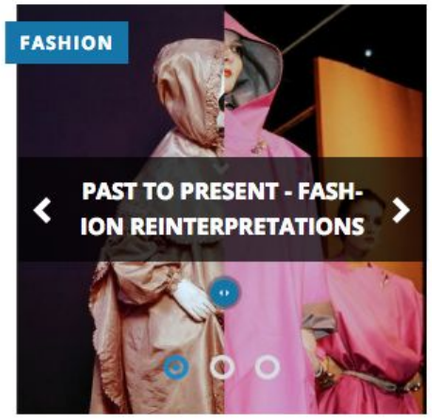
POWER TO THE PEOPLE
Mass-photography with major impact
PHOTOGRAPHY
The filming of 'The Manxman', a tale of star-crossed love on the Isle of Man, Alfieri
Topfoto.co.uk
In Copyright

MUSIC
1946 OGOOUÉ-CONGO MISSION


PHOTOGRAPHY
INDUSTRIAL PHOTOGRAPHY IN THE MACHINE AGE

WORLD WAR I
SEVEN MEN, ONE LEG


FASHION
PAST TO PRESENT - FASHION REINTERPRETATIONS

ART
ART NOUVEAU - A UNIVERSAL STYLE

TRAVEL
PICTURE THIS! VINTAGE POSTCARDS OF SOUTHEASTERN EUROPE

WORLD WAR I
SAUSAGES AND CIGARS FOR CHRISTMAS

ART
THE COLOSSUS OF LEONARDO DA VINCI

ART
FACES OF EUROPE: 7. TOWARDS ABSTRACTION

ART
FACES OF EUROPE: 6. PAINTING MODERN LIVES

ART
FACES OF EUROPE: 5. ACADEMIC ART AND NEW DIRECTIONS

ART
FACES OF EUROPE: 4. THE INSPIRATION OF NATURE

FEEDBACK

- Record visitors - 30,000+ on last count (after only two months online)
- Majority public domain or reusable content
- Building on popularity and relevance of our 1914-1918 content
- Tying in with our centenary tour of events related to WW1 in 2018

# Wikipedia/Wikidata Art History Challenge (2016)

- In the beginning - 472 articles across 39 languages (average 12 per language)
- Now: over 1,300 articles (average 34 per language)
- Largest ever GLAM-wiki competition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# Art Nouveau season partners

MUSEU NACIONAL D'ART DE CATALUNYA

eSBÍRKY

MK&G MUSEUM FÜR KUNST UND GEWERBE HAMBURG

NÁRODNÍ MUZEUM

ALBERTINA

SCHOLA GRAPHIDIS ART COLLECTION

museudacidade aveiro

SZÉPMŰVÉSZETI MÚZEUM BUDAPEST

Slovenská národná galéria

MUZEUM NARODOWE W WARSZAWIE

MUSEUM KUNSTPALAST

Réseau Art Nouveau Network


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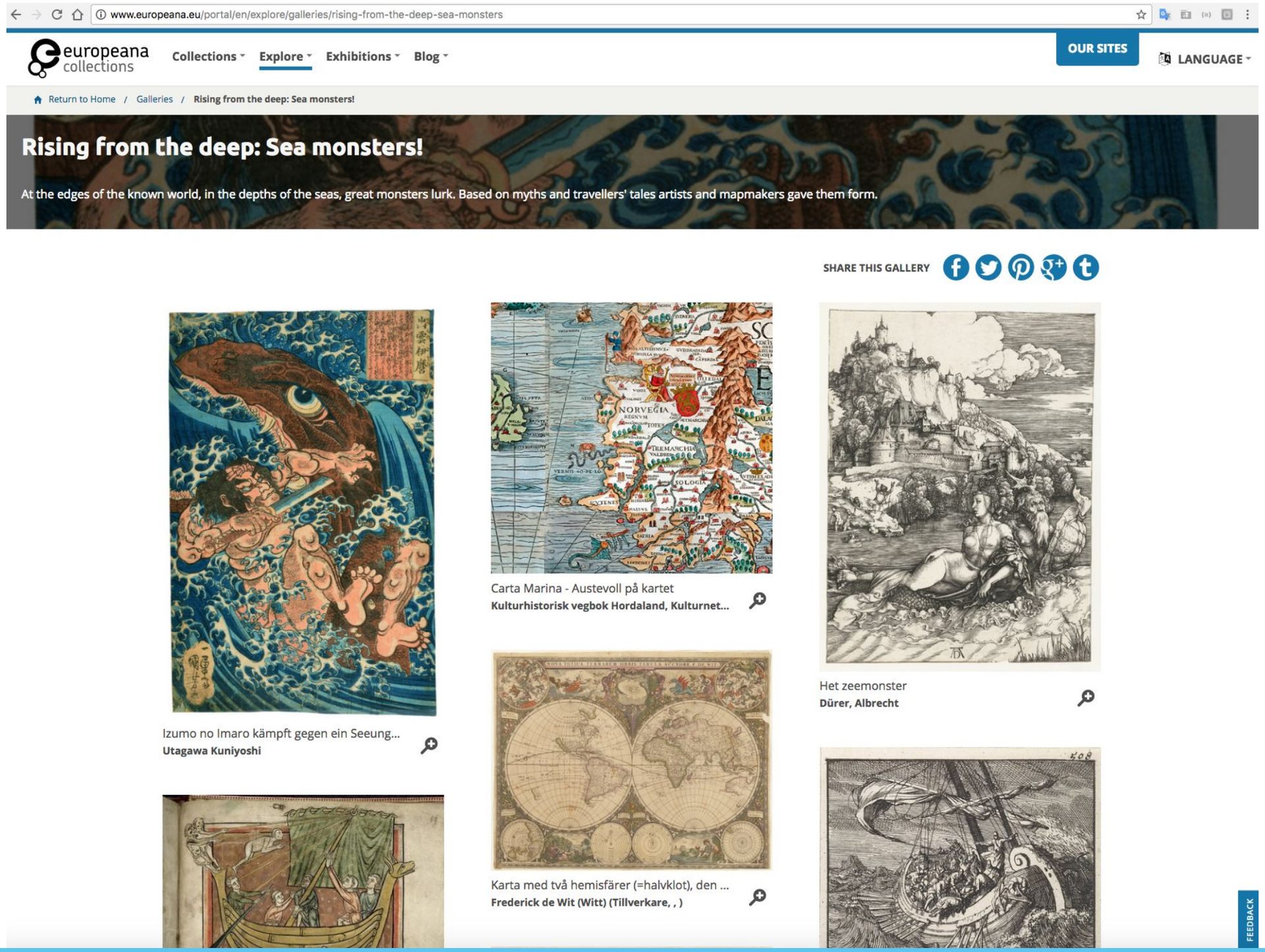
# Galleries



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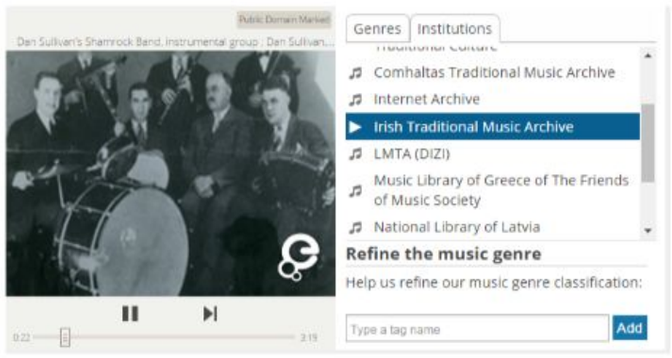
# Blogs

## #museumselfie day: Seven artists' self-portraits

Today is #MuseumSelfie day, where museum-goers are encouraged to have fun by taking selfies in museums. But museums have been home to another kind of selfie for many years: the self-portrait. We've selected seven self-portrait paintings to get a sense …

*written by Adrian on January 18, 2017 in Europeana Art with one Comment*

Like 206 Tweet Pin it Share 15




## Europeana Radio – discover, listen and tag the music from Europeana Music Collections.

Europeana Radio gives you an easy access to Europe's sound treasures, where you are free to browse, listen and tag. Almost 200,000 tracks collected from sound archives across 12 European countries are now available on Europeana Radio. You can browse a …

*written by Aleksandra Strzelichowska on January 11, 2017 in Content with 4 comments*

Like 60 Tweet Pin it Share 9

### ABOUT EUROPEANA

Europeana.eu enables people to explore the digital resources of Europe's galleries, museums, libraries, archives and audiovisual collections. On this blog, you can discover treasures from Europeana's open content archives, as well as information about special events and things we are working on.

### CATEGORIES

Categories

Select Category

Tweets by @Europeanaeu

**Europeana** @Europeanaeu
Introducing the new Migration in the Arts and Sciences Generic Services project bit.ly/2xmQOMv

52m

Europeana Retweeted

**Europa Nostra** @europanostra
10 days left to apply for #EuHeritageAwards. Deadline 1 October #EuropeForCulture europeanheritageawards.eu/apply/ @europe_creative #Heritage4Europe

Embed View on Twitter

europeanacollections



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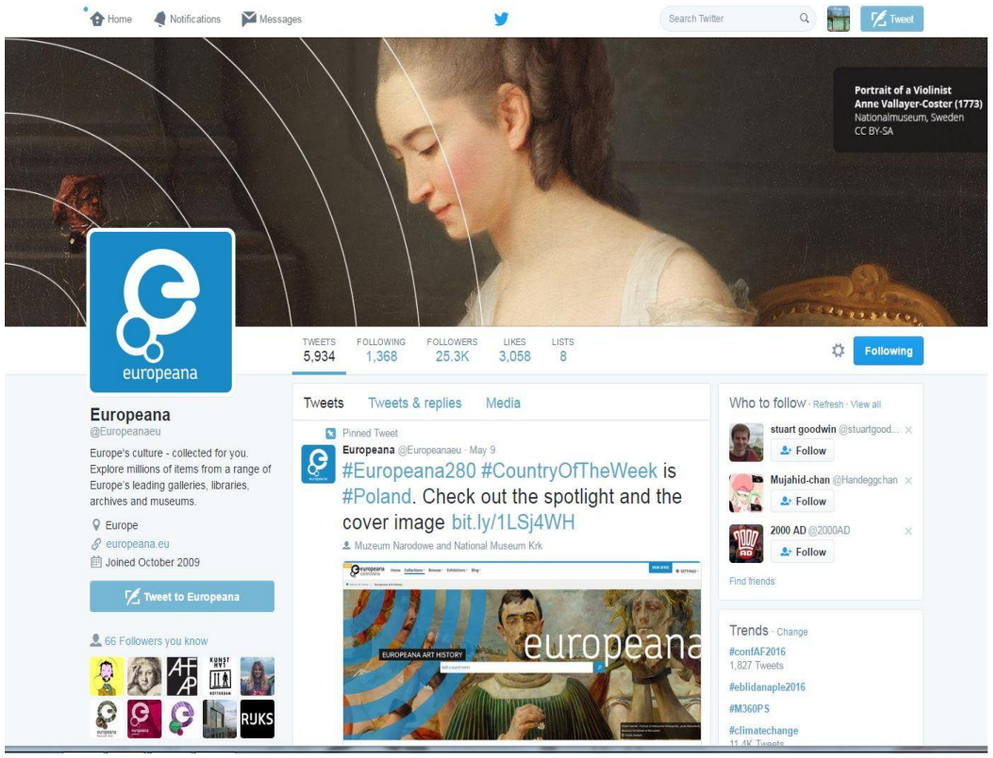
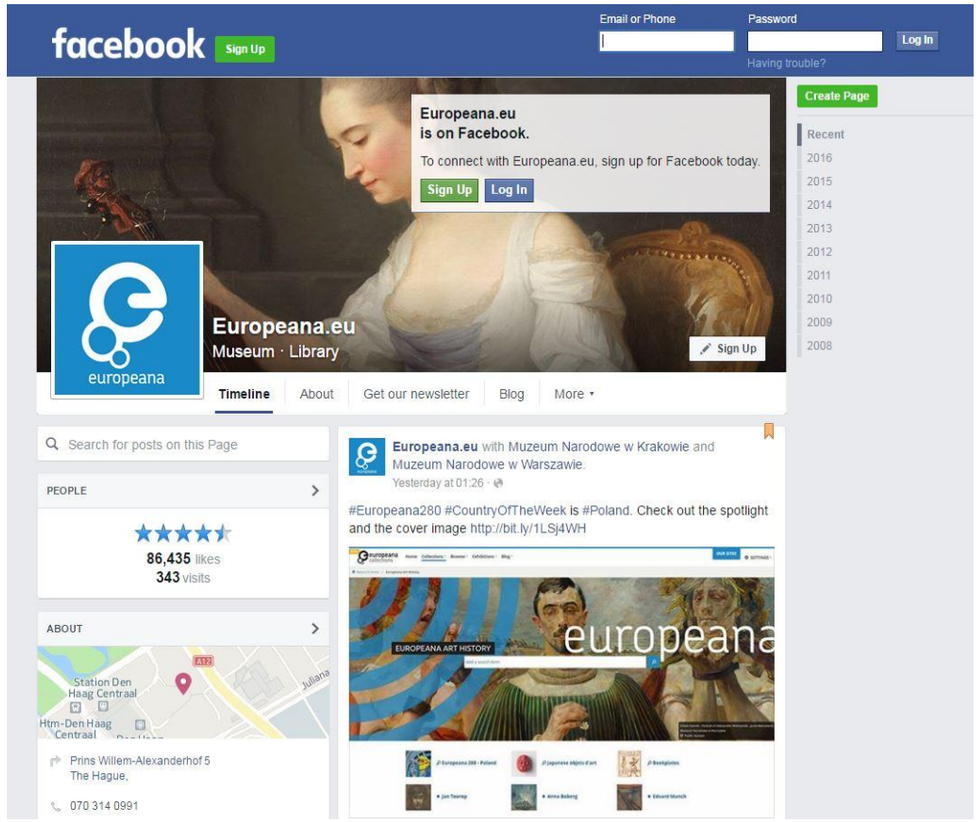
# Social media

- **100K+** Facebook followers
- **29.5K** Twitter followers
- **50K+** newsletter subscribers
- **11K+** Pinterest followers
- GIPHY channel





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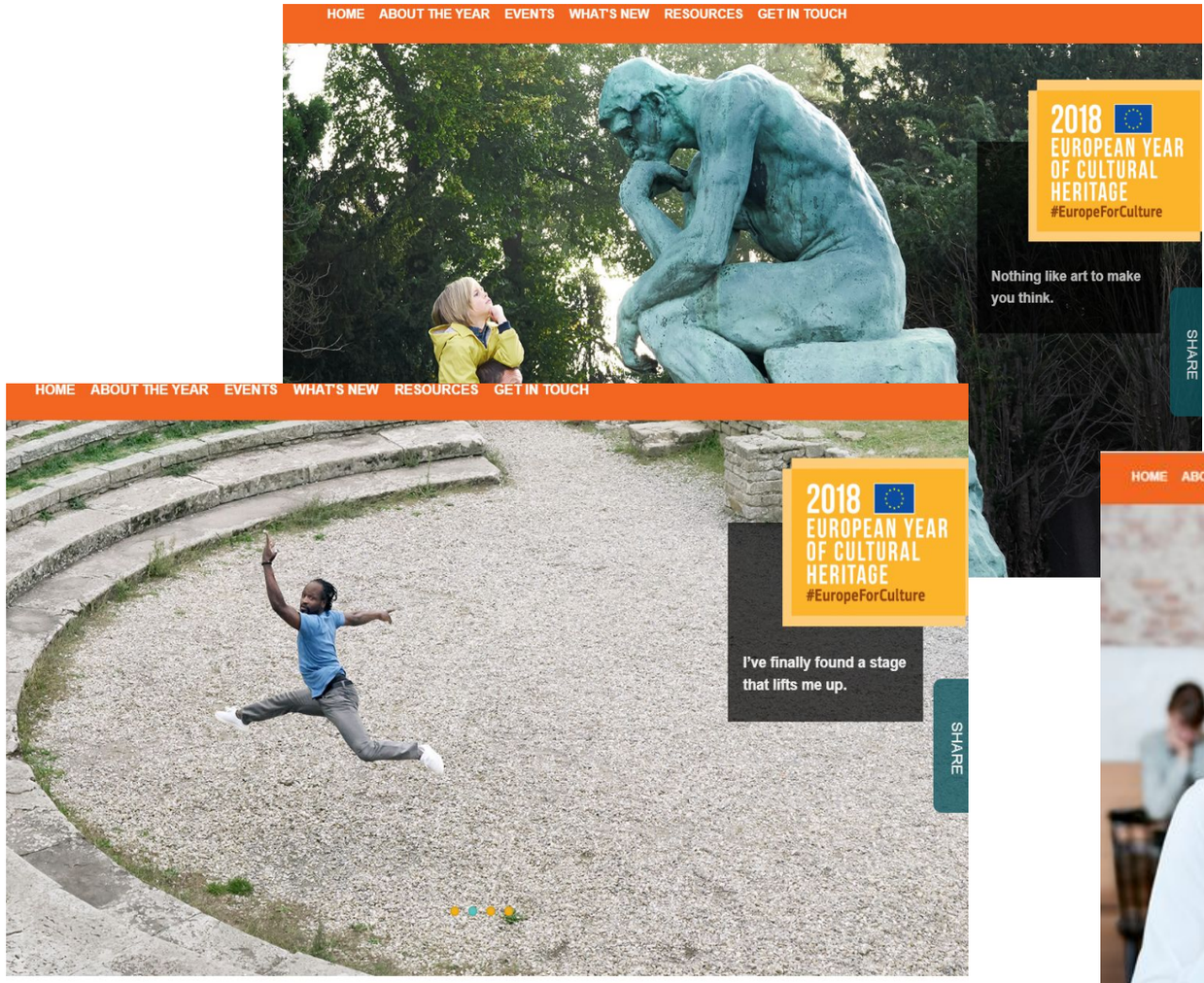
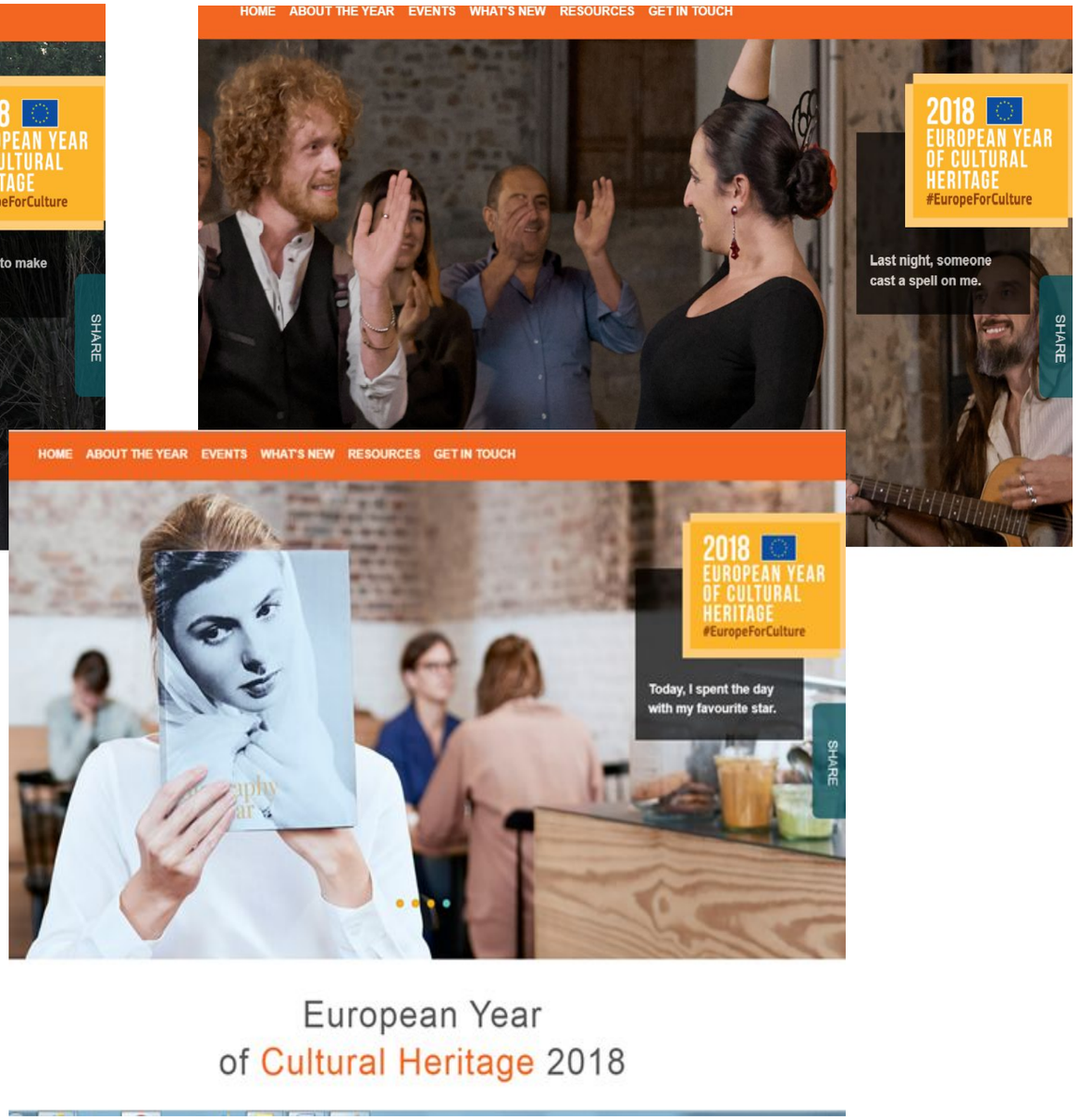
# 2018 - European Year of Cultural Heritage




European Year
of Cultural Heritage 2018




European Year
of Cultural Heritage 2018

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# Europeana Migration

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# Europeana Newspapers

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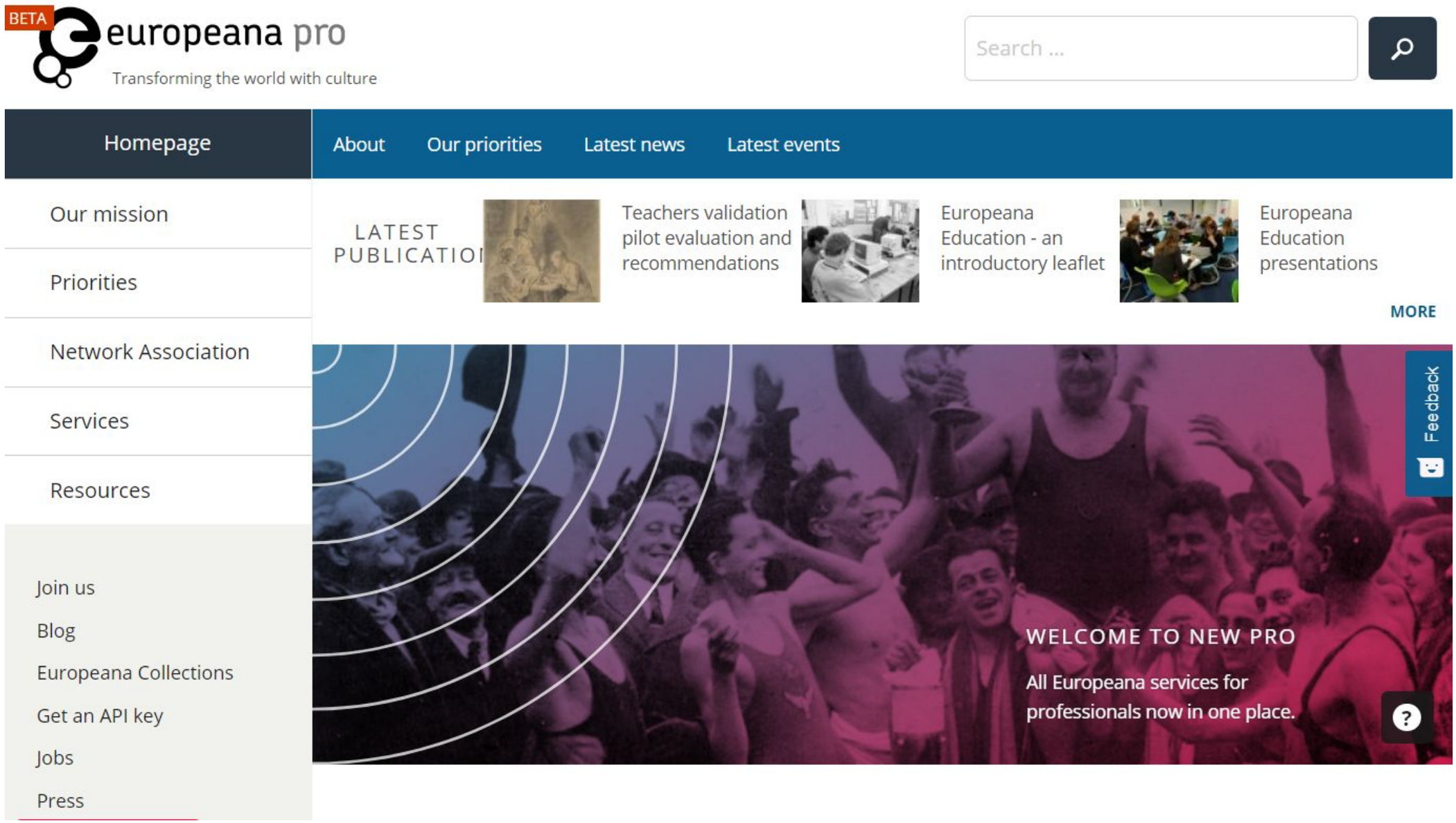
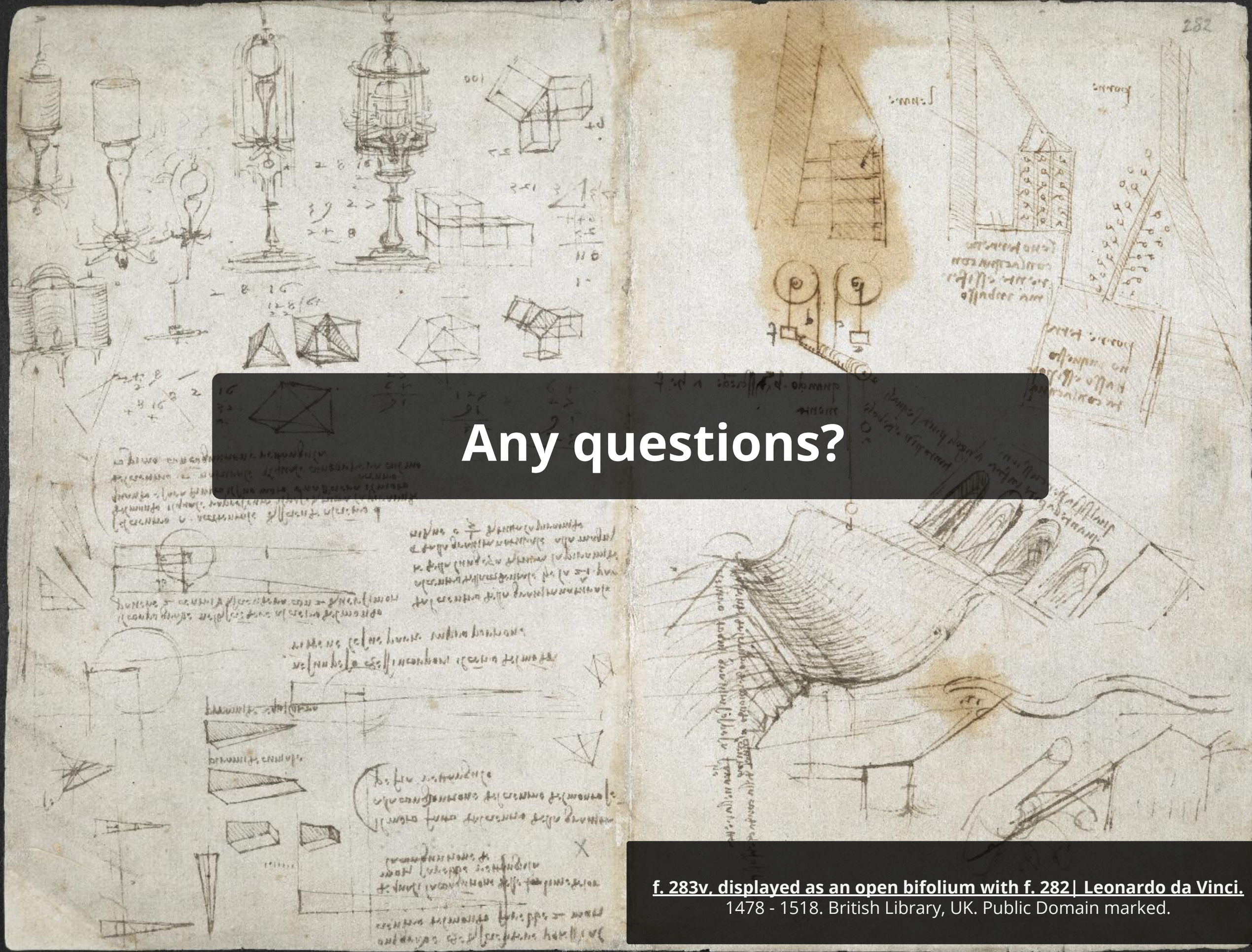
# Europeana Professional




[Europeana Pro homepage]
Europeana| CC BY-SA

# Any questions?



**f. 283v, displayed as an open bifolium with f. 282| Leonardo da Vinci.**
1478 - 1518. British Library, UK. Public Domain marked.

**Foto van model van een fiets uit 1493, ontworpen door Leonardo da Vinc and Voorwerp in bruikleen van de...**
1981. Historisch Museum Ede, the Netherlands. CC BY.

Leonardo da Vinci 1493

Thank you - stay in touch!

adrian.murphy@europeana.eu

@europeanaeu